

#### FOUNDATION

#### HELP, HOPE, AND UNDERSTANDING TO THOSE STRUGGLING WITHOUT AIR CONDITIONING.



Supporting the Communities that we live, work, and play in since 2011!

## Donors don't give to institutions. They invest in ideas and people in whom they believe.

- G.T. Smith

## HOW WE'RE HELPING

Our goal is to provide heating & air conditioning to those who are military seriously ill or disabled & do not have the means or ability to provide it for themselves.

In these cases the lack of air conditioning is detrimental to the health & well being to one or more permanent resident in the household.

This may include repairing or replacing an existing air conditioning system or providing air conditioning to a home that does not have it.





#### - Air Angels Foundation of Florida

### LEADING WITH PHILANTHROPY



#### HOW WE ARE HELPING

- Relies heavily on HVAC Contractors in the Jacksonville, FL community who donate their time to helping serve local families in need.
- Companies and Individuals can get involved by volunteering to work hand-in-hand with the HVAC Installation or assisting with one of our events.



#### WHO WE ARE HELPING

- We look for applicants that are actively involved in the community. It is our passion to give back to those that are serving the communities they live in.
- This can be demonstrated in either their careers or the difference they are making personally in their neighborhoods. Or simply have a financial and medical need.



#### DONATION PARTNERSHIPS

- Our HVAC Industry Partners are a powerful ally to the Air Angels Foundation.
- These Partnerships involve employee volunteerism and inkind donations. We often see a variety of local vendors working together on any given project.

## SERVING THE COMMUNITY

"We make a living by what we get...but we make a life by what we give."

- Winston Churchill

"Alone we can do so Little; Together we can do so much."

- Helen Keller









## \$1,500 PROGRAM SPONSORSHIP

If you are part of a company that would like to get involved with projects by donating; the Program Sponsorship is a generous way to get a project started.

Air Angels is a 501(c)3 Non-Profit Organization that relies on the contributions made by generous donors.

Sponsoring a project helps us spread hope and change the living standards for local families. Each project that gets funded allows us to create, direct, meaningful impact on the lives and communities we serve.

### **PROGRAM** SPONSOR



## It's a Win-Win

Sponsorships are beneficial to both nonprofits and corporations alike.

- Improves Brand Perception
- Attracts New Customers
- Increases Employee Satisfaction

Sponsor will be recognized in a press announcement, promotional e-blasts, social posts, and featured on the website. Donations are also considered to be tax deductible contributions.



#### A VOICE FOR NORTH FLORIDA HVAC CONTRACTORS



2020 Board of Directors

## MEMBERSHIP

Since 1969 NFACCA has been helping HVAC/R suppliers and contractors of every size, type and description, to build their businesses into more productive, profitable enterprises.

If you want your business to grow and you want to increase your knowledge, skill and ability to compete more effectively and profitably in North Florida's highly competitive marketplace, then NFACCA is for you. NFACCA can help you in countless ways.

Whether you're a supplier to North Florida HVAC/R contractors or you're a contractor running one truck or one hundred (and no matter if your business is mostly residential, light commercial/industrial, new construction or service), there's a place in NFACCA for you!





MBERS

#### Contractors

1-5 employees \$470 6-14 employees \$570 15 + employees \$770

Associates \$370

### **OUR MAGIC FORMULA**



ADVOCACY

- A voice for the HVAC Contractors in North Florida.
- Building stronger representation at the City, State and National Level.



#### CONNECTIVITY

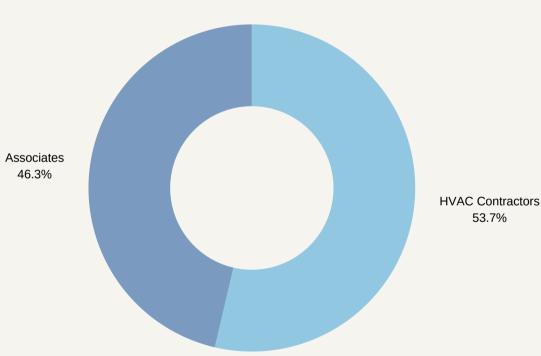
- Building relationships with successful contractors and industry partners.
- First-hand resources regarding Mechanical Codes, Regulations and Laws concerning the HVAC Industry.



#### PROFESSIONALISM

- Leading the trade with honest and fair industry best practices.
- Offering members Systems, Procedures, Training and Buying Power to help them thrive in the HVAC Market.

## AUDIENCE PROFILE



### **HVAC COMMUNITY**

- Over 900 Licensed HVAC Contractors in North Florida.
- Whether through on-the-job training or apprentice programs, many companies will help pay the way for the next generation of HVAC Technicians.
- Join an organization shaping the future of the trades!

### HVAC TRADE STATISTICS

54%

Trade Jobs Percentage of the Labor Market!





Average Journeyman Salary!



409,309

Estimated number of Job Opportunities over the next decade!



## OUR COMMUNITY IMPACT

- Changed State Law requirements for filing Notice to Owner from \$2500 to \$7500.

- Provides NATE & **CEU Courses for HVAC** Contractors - Worked with the City to enact the Scrap metal bill to help prevent theft of Condensing units and Copper - Dues funds Cotney **Construction Lobbyist Clayton Osteen** 

- Removed City requirement for A/C inspectors to meet with HVAC **Contractors during** an inspection. - Dues provides membership to the State Association FRACCA

- Worked with DBPR on sting operations for unlicensed activity.

- Published in **Industry Trade** Papers Todays AC, HVAC **Insider, AHR NEWS** 





of Fame Recipient Dan Hucks of Total Co Heat & Air Conditioning Local Co dealers to be inducthere to the highest standard nto its prestigious Deale fall of Fame at the 2020 Car alty to the Factory Authorized Dealer award celebrates years of out lational Meeting in Colorado prings, Colorado, Established standing work in the he Lobbyist Clayton Osteen Advocates for FRASCA Cotney Construction Lobby ng is pleased to announce that Clayton Osteen continues to dvocate for the HVAC industry v serving as a lobbyist for the orida Refrigeration and Air onditioning Contractors As-

ciation (FRACCA). Clayton Osteen is committed romoting FRACCA's agenda ensuring that the collective e of the industry is being d: As FRACCA's lobbvist. bills that could po-

inued on page 4

FRACCA lobbyist Clayton Osteen of Cotney ct the association



### **CLAY SHOOT SPONSORSHIPS**

#### MARCH

The Sporting Clay Shoot is a fun event for both experienced shooters and novices. The Annual Sporting Clays tournament is a great way to entertain clients and reward business associates while supporting the local Jacksonville community.

### TITLE SPONSOR \$2,000

- Includes 8 Individuals or 2 Teams
- Company Name/Logo Recognition on Sponsorship Pop Up Banner
- Company Name/Logo at one Shooting Station

CLAY BIRD SPONSOR \$750

• Company Name/Logo Recognition on Sponsorship Sign

### LUNCH SPONSOR \$1,500

- Includes 4 Individuals or 1 Team
- Company Name/Logo Recognition on Sponsorship Sign

#### GOLF CART SPONSOR \$1,000

- Includes 2 Individuals
- Company Name/Logo Recognition
  on Cart Sponsorship Sign
- Ability to fill Cart with Promotional items and flyers.

### STATION SPONSOR \$250

 Company Name/Logo at one Shooting Station

#### SWAG BAG SPONSOR \$500

• Company Logo on all Swag Bags.

• Ability to fill Swag Bags with promotional items and flyers.

## **GOLF TOURNAMENT SPONSORSHIPS**

#### SEPTEMBER

Join Leaders in the HVAC Industry as they spend a day at the Fairway raising money for those without Air Conditioning. A full 18 - hole course, enjoy delicious complimentary food and beverages, as well as the chance to win some great prizes! Each turn around the Fairway is eventful.

### TITLE SPONSOR \$2,000

- Includes 2 Foursomes
- Company Name/Logo Recognition on Sponsorship Pop Up Banner
- Company Name/Logo at one Shooting Station

### PUTTING SPONSOR \$700

- Company Name/Logo Recognition on Sponsorship Sign
- Ability to Fill Contest area with promotional items.

### LUNCH SPONSOR \$1,500

- Includes 4 Individuals or 1 Team
- Company Name/Logo Recognition on Sponsorship Sign
- Ability to fill Tables with Promotional items and Flyers.

#### SWAG BAG SPONSOR

\$500

- Company Logo on all Swag Bags.
- Ability to fill Swag Bags with promotional items and Flyers.

#### GOLF CART OR GOLF BALL

#### \$1,000

- Includes 2 Individuals
- Company Name/Logo Recognition on Cart Sponsorship Sign or Balls
- Ability to fill Cart with Promotional items and Flyers.

#### HOLE SPONSOR \$250

 Company Name/Logo at one Shooting Station

### CHRISTMAS SOCIAL SPONSORSHIPS

#### December

The Annual Christmas Gala is an elegant evening of fundraising and celebration and one of the best attended fundraisers of the year. The Annual Gala is also a membership appreciation event for both our Contractor and Associate members. The Event highlights the Vision of the Organization and the Volunteers that will be leading for the year to come.

#### TITLE SPONSOR \$3,000

- Includes 6 Event Tickets
- Company Name/Logo Recognition on Sponsorship Pop Up Banner
- Company Name/Logo on Event Advertisement

### GRAND PRIZE SPONSOR \$1,500

- Includes 2 Event Tickets
- Company Name/Logo Recognition
  on Sponsorship Sign

### DINNER SPONSOR \$2,500

- Includes 4 Event Tickets
- Company Name/Logo Recognition
  on Sponsorship Sign

#### ENTERTAINMENT SPONSOR

#### \$2,000

- Includes 2 Event Tickets
- Company Name/Logo Recognition on Sponsorship Sign

### RAFFLE SPONSOR

\$1250

- Includes 20 Raffle Tickets
- Ability to split sponsorship between 2 sponsors

### DESSERT SPONSOR \$750

- Includes 1 Event Ticket
- Company Name/Logo Recognition
  on Sponsorship Sign

## **GENERAL MEETING SPONSOR**

Opportunity to host a NFACCA general meeting for our contractor members at your place of business and/or be recognized as the sponsor of a general meeting.



- NFACCA Quarterly Newsletter

### PRESENTING SPONSOR \$500

VENDOR BOOTH Member - \$400 Non-Member - \$500

- Opportunity to host a NFACCA General Meeting for our contractor members at your place of business and/or be recognized as the sponsor of a General Meeting
- Opportunity to set up a Booth during a General Meeting

#### GIVEAWAY SPONSOR Giveaway - \$500 Product Provided - \$250

- Company Logo on all Swag Bags.
- Ability to fill Swag Bags with promotional items and flyers.

## FB LIVE EVENT SPONSOR

New Virtual Events will be broadcast to all Followers



### PRESENTING SPONSOR \$500

### FB HEADER SPONSOR

\$300

#### • Opportunity to host a NFACCA Live Event for our contractor members

• Presenter can lead the Event Programing Session

- Ability to showcase your Brand on the Associations FB Header for 1 Month.
- Includes 2 Branded Social Posts for the month.

GIVEAWAY SPONSOR

#### Giveaway - \$500 Product Provided - \$250

• Ability to Showcase a Product or Giveaway during the Live Event

## **NEWSLETTER ADVERTISING**

Prices are based on a per issue rate. Art work can change for each publication or run the same for each publication for the duration of the contract. Newsletter is built utilizing mailchimp templates.



#### - NFACCA Quarterly Newsletter

**FULL PAGE** 1 Issue - \$500 2 Issues - \$450 4 Issues - \$375

 4 Issues includes website side bar ad on homepage and company logo on homepage footer

### HALF PAGE 1 Issue - \$425

2 Issues - \$375 4 Issues - \$300

• 4 Issues includes company logo on website homepage footer

**1/4 PAGE** 1 Issue - \$350 2 Issues - \$300 4 Issues - \$225

• 4 Issues includes company logo on website homepage footer

## \$8,000 AMBASSADOR SPONSORSHIP

The mission of the HVAC Trades Ambassador is to inspire and enable the youngest generation to find fulfillment and value through a trades and manufacturing career.

The Ambassador is able to use their influence in the market to facilitate keynote presentations, training programs, and targeted outreach.

This partnership focuses on recruiting and retaining the youngest generations, diversity & inclusion in the HVAC industry, and engaging a multigenerational workforce among or organization.

### **AMBASSADOR** SPONSOR



## **SPONSORSHIP IMPACT**

The Ambassador receives the Honor of being the Premier Partner of the NFACCA Association.

- Funded Trades Scholarship to a local Trade School.
- Presentation Opportunity at all Events
- Ability to organize training, outreach, and key partner events.
- Brand Recognition through a press announcement, promotional e-blasts, social posts, and featured on the website.

## 2021 NFACCA EVENTS



NFACC.



# Air Angels Foundation of Florida

Providing Help, Hope, and Understanding to those struggling without Air conditioning and limited Financial Resources.



## **CONTACT US**

# Amy O'Grady 2021 NFACCA President

- 904-536-8453
- mail@nfacca.com
- info@airangels.net



